



CONDUCTING AN EFFECTIVE & SUCCESSFUL TRAINING PROGRAMME



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Conducting an Effective and Successful Training Programme

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READERSHIP: A book meant for everybody related to any field.

It has been widely reported that the gap between training results and organizational outcomes remains un-bridged. It implies that training and its impact is a complex process and achieving desired impact out of training efforts is a factor of multidimensional variables.

In order to achieve the intended training impact, there is a need for meticulous planning and implementation of training events at all stages such as assessing organizational goals, competency mapping of staff and their training needs assessment as per the organizational goals, pre-training preparation, training organization as per the design, assessing training effectiveness, training impact in terms of pre-determined outputs and outcomes etc.

Hence, it is indispensable to have effective and efficient training managers, so that the training investment may reap desired benefits. In that way, this book has a general intent to give tips about effective management practices for the training managers.

This book specifically explains about training needs assessment, training institutes around the world and their experiences as well as practices, developing effective e-learning modules, training evaluation, training impact assessment etc.

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